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MINISTRY OF INTERNATIONAL TRADE

PUBLIC NOTICE.

IMPORT TRADE CONTROL.

New Delhi, the 16th October 1963

SUBJECT.—Import policy for Newsprint (White printing paper excluding laid marked paper which contains mechanical wood pulp amounting to not less than 70% of the fibre contents)—S. No. 44/V—for the year April, 1963—March, 1964.

No. 132-ITC(PN)/63.—Attention of the actual users of newsprint is invited to Public Notice No. 25-ITC(PN)/63, dated the 30th March, 1963, issued by the late Ministry of Commerce and Industry, in which the import policy for newsprint for 1963-64, was announced.

2. On a review of the position, it has been decided that the policy announced in paras 4(1), 7, 11 and 12 of Annexure I of the Public Notice referred to in para 1 above will be modified to the following extent:—

(i) Para 4(1):

The page cuts imposed on daily newspapers (including their Sunday editions) under para 4(i) of Annexure I to the aforesaid Public Notice, as modified by para 1 of the Press Note dated the 13th May, 1963, issued by the Ministry of Information and Broadcasting, will be restored during the period October, 1963—March, 1964. The additional quota due on this account will be allotted, *in reels only*, from canalised imports against contracts entered into by the State Trading Corporation of India Ltd.

(ii) Para 7:

(a) Daily newspapers (including their Sunday editions) which had a circulation above 10,000 and below 50,000 copies in 1961-62 will be allowed to increase that circulation by 20% during October, 1963—March 1964, or upto 50,000 copies whichever is less. Additional quota due on this account will be allotted, *in reels only*, to be imported against contracts entered into by the State Trading Corporation of India Ltd., with specified suppliers in Scandinavian countries and Canada. This concession will not be admissible to newspapers which had been allowed to increase average number of their pages by more than 25% either during 1962-63, or 1963-64

(b) Newspapers and periodicals whose circulation in 1961-62, was less than 2,500, will be allowed to increase their circulation freely upto 2,500 copies during 1963-64.

- (iii) Newspapers benefitting by the decisions embodied in (i) and (ii) above shall not publish in any calendar month during the period from the 1st October, 1963, to the 30th March, 1964, the average number of pages exceeding that—

either (a) published in 1957,

or (b) published during six months ended on the 30th April, 1963,

or (c) sanctioned by the Registrar of Newspapers for India, or the Chief Controller of Imports and Exports, after 1957.

- (iv) *Para 11:*

Newspapers and periodicals whose entitlement for 1963-64 is 3 metric tons or less, will be given licences for direct import.

- (v) *Para 12:*

Newspapers and periodicals getting licences for glazed newsprint will be allotted the whole of their entitlement in glazed newsprint.

3. Newspaper establishments eligible for additional newsprint quotas in accordance with the foregoing paragraph are requested to submit their applications, in the prescribed form, etc., so as to reach the Registrar of Newspapers for India on, or before, the 30th November, 1963.

4. All applications made in terms of para 2(i) and/or 2(ii) above should be accompanied by undertakings on stamped paper, for fulfilment of the terms of para 2(iii) above. In addition, Newspapers applying for additional newsprint for increase in circulation in terms of para 2(ii) above should forward with their applications undertakings, on stamped paper, that they will utilise the additional newsprint for increase in circulation, subject to the provisions of para 2(iii) above, and that if the circulation during October, 1963—March, 1964 does not increase by 20%, respectively, over that in 1961-62 (based on 1957 pages), they will surrender the excess quantity from their entitlement for 1964-65.

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